

JIBBE

Volume 13 Issue 2 (December 2012)

**Journal of
International Business and
Economy**

Successful In-between? Analyzing the Internationalization of Medium-sized World Market Leaders

David Rygl

Cross-national Distance: Concepts, Measures and Relationships

Karen L. Newman

Examining Industrial Clusters from an Ecological Perspective: Evidences from North-East China

Ge Li, Ramudu Bhanugopan, and Alan Fish

Foreign Direct Investment and Current Account Deficit - A Causality Analysis in Context of India

Manpreet Kaur, Surendra S. Yadav, and Vinayshil Gautam

The Impact of Competitiveness on Firm Growth in Special Economic Zone: A Study of Electronics Cluster in Batam, Indonesia

Sari Wahyuni, Irwan Adi Ekaputra, and William Tjong

**A Joint Publication of
The College of Business, San Francisco State University and
The Institute for Industrial Policy Studies**

JIBE

JOURNAL OF INTERNATIONAL BUSINESS AND ECONOMY

EDITOR Hwy-Chang Moon, *Seoul National University*

EDITORIAL COORDINATORS Jimmyn Parc, *Seoul National University*
Wenyan Yin, *Seoul National University*

EDITORIAL BOARD

Tailan Chi *University of Kansas, chi@ku.edu*
Dong-Sung Cho *Seoul National University, dscho@snu.ac.kr*
Cheng-Min Chuang *National Taiwan University, cmchuang@ncnu.edu.tw*
J. Jay Choi *Temple University, jjchoi@astro.temple.edu*
Lorraine Eden *Texas A&M University, leden@tamu.edu*
Wontack Hong *Seoul National University, whong@snu.ac.kr*
Byoung-Ho Jin *Oklahoma State University, jbyoung@okstate.edu*
Erdener Kaynak *Pennsylvania State University, k9x@psu.edu*
Suk H. Kim *University of Detroit-Mercy, kimsuk@udmercy.edu*
Jung-Ho Kim *Korea University, junghkim@hotmail.com*
Maasaki Kotabe *Temple University, mkotabe@sbm.temple.edu*
Jiatao Li *Hong Kong University of Science and Technology, mnjtli@ust.hk*
Sang Hoon Nam *University of Victoria, snam@business.uvic.ca*
Stephen J. Nicholas *University of Melbourne, s.nicholas@ecomfac.unimelb.edu.au*
Yongsun Paik *Loyola Marymount University, ypaik@lmumail.lmu.edu*
Young-Ryeol Park *Yonsei University, yrpark@base.yonsei.ac.kr*
Paul Robertson *University of Wollongong, paul_robertson@uow.edu.au*
Thomas W. Roehl *Western Washington University, tom.roehl@wwu.edu*
Alan M. Rugman *University of Reading, a.rugman@henley.reading.ac.uk*
Mariko Sakakibara *UCLA, mariko.sakakibara@anderson.ucla.edu*
Kelly Strong *Michigan Technological University, kstrong@mtu.edu*
Steven Tippins *Roosevelt University, stippins@roosevelt.edu*
Adrian Tschoegl *University of Pennsylvania, tschoegl@alum.mit.edu*
Lingyan Cao *University of Maryland, lycao@math.umd.edu*

Published Jointly by College of Business, San Francisco State University
The Institute for Industrial Policy Studies

Supervising Publisher Jay S. Kang, College of Business, *San Francisco State University*,
1600 Holloway Ave. San Francisco, CA 94132 USA
Tel: (415) 338-1754, 6362 / Fax: (415) 338-0596 / E-mail: jkang@sfsu.edu

JOURNAL OF INTERNATIONAL BUSINESS AND ECONOMY

JIBE
Journal of International Business
and Economy

**JOURNAL OF INTERNATIONAL
BUSINESS AND ECONOMY**

CONTENTS

VOLUME 13, ISSUE 2, FALL 2012

Successful In-between? Analyzing the Internationalization of Medium-sized World Market Leaders David Rygl.....	1
Cross-national Distance: Concepts, Measures and Relationships Karen L. Newman.....	39
Examining Industrial Clusters from an Ecological Perspective: Evidences from North-East China Ge Li, Ramudu Bhanugopan, and Alan Fish.....	61
Foreign Direct Investment and Current Account Deficit - A Causality Analysis in Context of India Manpreet Kaur, Surendra S. Yadav, and Vinayshil Gautam	85
The Impact of Competitiveness on Firm Growth in Special Economic Zone: A Study of Electronics Cluster in Batam, Indonesia Sari Wahyuni, Irwan Adi Ekaputra, and William Tjong.....	107